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The Business of Info- Communication Technologies

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Questions

- (1) What is the **business interest** behind **info-communication technologies**?
- (2) How can we **fight** against the **business** of **info-communication technologies**?

New Form of Corporate Transgression

**Info-communication technology
companies want to devoid human
beings from their free will and
consciousness.**

The Business of Info- Communication Technologies

Humans are considered as servants of corporate interest, who should maximize not their own wellbeing but the profit of the corporation.

The underlying business model

Appropriation of the attention of users, structuring and packaging it at virtually no cost, and sell it with a huge profit.

Counteracting strategies

- (1) To **monitor and publicize corporate IT practices** that have detrimental human effects.
- (2) To **increase transparency** of the discourse by which the deliberation of **corporate policies and practices** are born.
- (3) Instituting **clear lines of accountability** curtail moral disengagement.
- (4) Exposing **sanitizing language** that masks reprehensible practices.
- (5) The **affected parties** need to be **personalized** and their **concerns publicized and addressed**.

Liberating Technologies

We need info-communication technologies that are consistent with our spiritual nature and liberate us for valuable functioning and being.

Thank you!

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