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**Challenges of the Anthropocene  
and  
New Business Models**

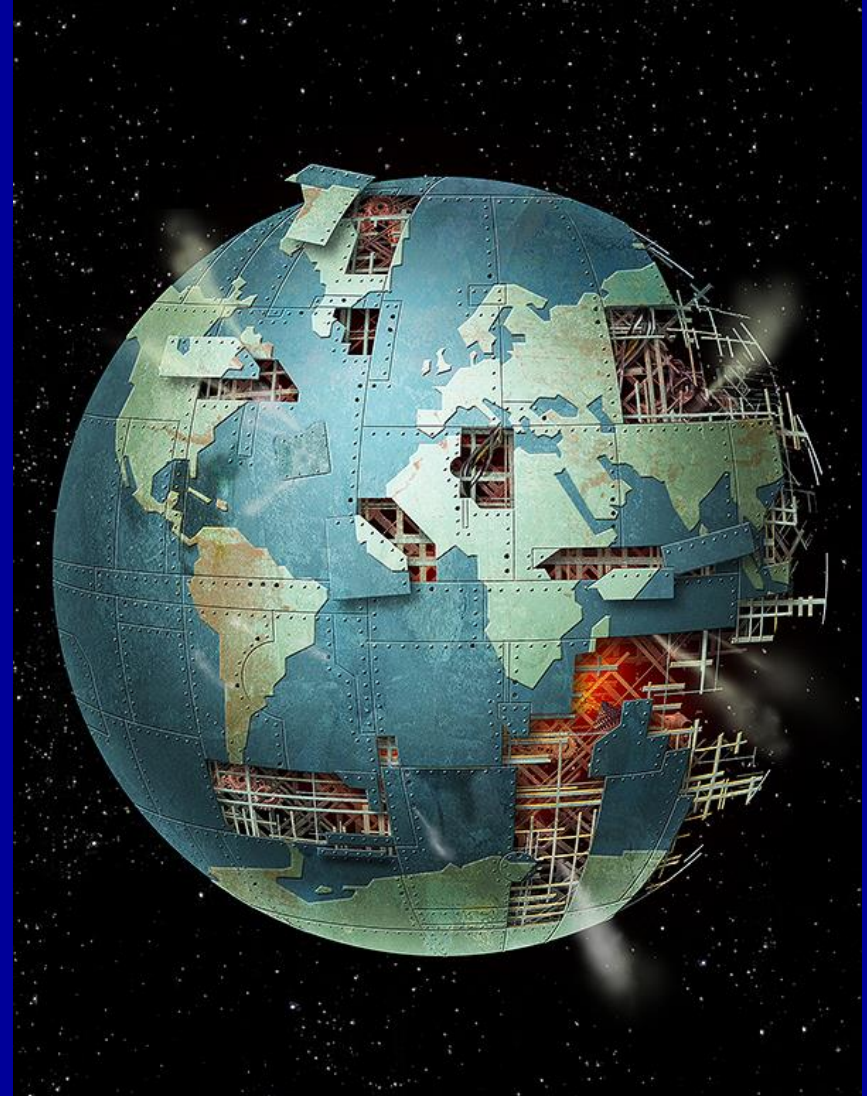
**The Economy of Francesco Conference  
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# Overview

- **The main challenges of the the Anthropocene**
- **The failures of materialistic business and management**
- **Examples of spiritual-based business models**

# Problems of the Anthropocene

Climate change, biodiversity loss, ecosystems collapse, social inequality, and wellbeing deficit are mainly caused by the application of materialistic business and management models.



# **Materialistic business and management**

**The models of mainstream business and management presuppose that people are material beings having only materialistic desires and motivations and interested about their own material welfare.**

**Materialistic business and management uses money-driven extrinsic motivation and measures success by the generated profit or cash-flow.**



# Spiritual-based business and management

- gives **priority to intrinsic motivation over extrinsic one**
- is orientated toward the **common good**
- measures **success in multi-dimensional, holistic terms**

# New Business Models





**SEKEM**





Sarvodaya



ORGANIC  
INDIA



# Triodos Bank

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# Grameen Bank

# Conclusion

**Spiritual-based business and management models give a chance for humanity to cope with the enormous challenges of the Anthropocene and serve both ecological regeneration and human flourishing on the Earth.**

**Thank you!**

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