

**Corvinus Institute of Advanced Studies  
Economy & Religion Program**

**Global Perspectives on Indian  
Spirituality and Management**

**CIAS Conference  
Corvinus University of Budapest  
May 11, 2022**

# **Global Perspectives on Indian Spirituality and Management**

**The Legacy of S. K. Chakraborty**

**Edited by**

**Sanjoy Mukherjee**

**Indian Institute of Management, Shillong**

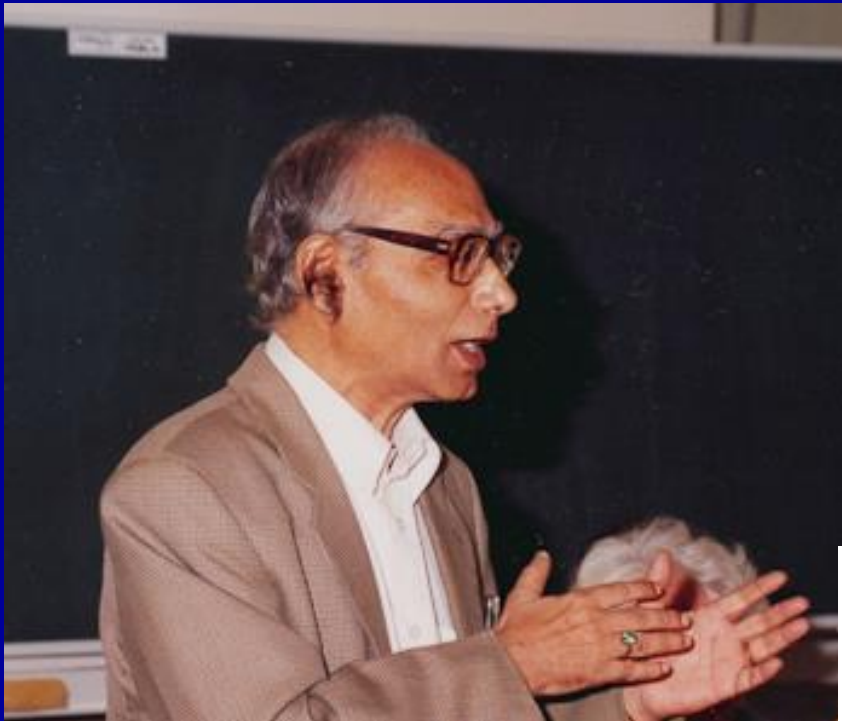
**and**

**Laszlo Zsolnai**

**Corvinus University of Budapest**

**Springer, 2022**

# S.K. Chakraborty (1941-2018)



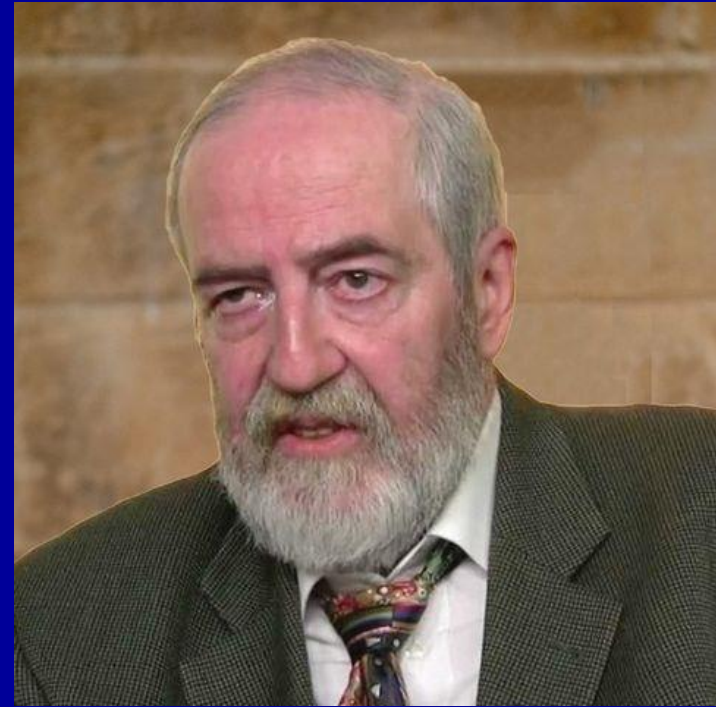
**Founder of  
Management Center  
for Human Values**



The book highlights the context within which the **globalized**, market directed **business forces** crash with **Indian spiritual values and ethics** and promotes an **Indian Model of Management** built on the indigenous knowledge of India. It uses insights from **Indian ethos** and its modern proponents like **Rabindranath Tagore, Swami Vivekananda, Mahatma Gandhi, Sri Aurobindo, and S.K. Chakraborty.**

# Spiritual Turn in Business and Management

**Presents real-world examples from India and Europe to show the feasibility of spiritually inspired business models.**



**Laszlo Zsolnai**

**Corvinus University  
of Budapest**

# Values of Management in Ecologically Conscious Businesses



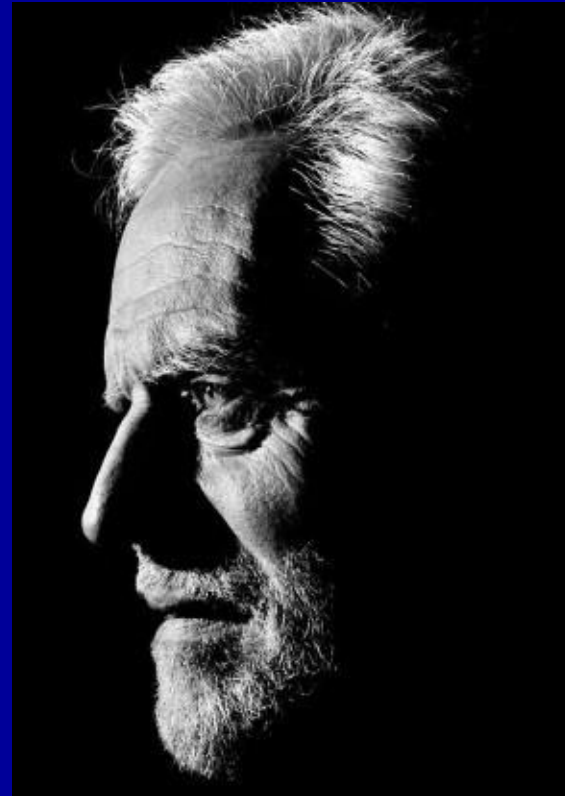
**András Ócsai**

**Corvinus University  
of Budapest**

**Personal values of business managers have decisive influence on how ethical, ecologically conscious a business is.**

# Spirituality as the Context of Leadership

Spirituality has led to far **broader concepts of purpose and success** than traditionally associated with **management.**



**Peter Pruzan**

**Copenhagen**

**Business School**

# The Dharma of Leadership

Leaders of the future will have to **renew and restor organizations** by **transcending the very rationale of their existence** from a mundane to a **spiritual plane.**



**Debashis Chatterjee**  
Indian Institute of  
Management  
Kozhikode



# Leadership as an Adventure of Consciousness



**Sanjoy Mukherjee**  
Indian Institute of  
Management,  
Shillong

To establish the  
deep connection  
between leadership  
and human values  
for achieving holistic  
effectiveness in  
organizations.

# Ethics, Consumerism and Sustainability



**Piya Mukherjee**  
**Vivekananda**  
**Education Society**  
**Mumbai**

In the pursuit of **moksha**, individual and collective endeavors can become **balanced**, **saner**, more **compassionate**, and **sustainability-oriented**.

**Economic rationality** as individualistic, self-interest maximization should be replaced with a **broader notion** of rationality. As **Amartya Sen** suggests rationality requires subjecting one's choice of action, including objectives, values, and priorities to reasoned scrutiny. In this way **spiritually inspired choices** may **not** be **incompatible** with the demands of **human rationality**.

**Business actors can rationally pursue objectives based on spiritual values and priorities.**

**Thank you!**